

76 04175

ALAMEDA COUNTY GROWTH INDICES  
MARKET DATA - POPULATION

INSTITUTE OF GOVERNMENTAL  
STUDIES LIBRARY

21976

	ALAMEDA COUNTY	OAKLAND
1950.....	740,315 *	384,575 *
1951 (7-1-51).....	760,300 F	UNIVERSITY OF CALIFORNIA
1952 (7-1-52).....	781,600 F	--
1953 (7-1-53).....	794,100 F	--
1954 (7-1-54).....	823,400 F	--
1955 (7-1-55).....	824,900 F	--
1956 (7-1-56).....	846,800 F	--
1957 (7-1-57).....	853,100 F	--
1958 (7-1-58).....	870,200 F	--
1959 (7-1-59).....	887,000 F	--
1960.....	908,209 *	367,548 *
1960 (7-1-60).....	912,600 F	--
1961 (7-1-61).....	927,000 F	--
1962 (7-1-62).....	951,900 F	372,046 #
1963 (7-1-63).....	975,900 F	--
1964 (7-1-64).....	1,000,000 F	385,700 F (4-1-64)
1965 (7-1-65).....	1,010,400 F	--
1970 (7-1-70).....	1,120,100 F	437,500 ##
1975 (7-1-75).....	1,237,600 F	--
1980 (7-1-80).....	1,363,400 F	463,500 ##

\* Census      # Estimate 4-1-62, City Planning Department

## Medium Population Projections, Oakland 1980

F State Department of Finance (Estimates & Forecasts)

WHOLESALE TRADEALAMEDA COUNTY

1948.....	\$ 763,941,000 *
1954.....	1,113,864,000 *
1958.....	1,724,212,000 *
1959.....	1,936,000,000 E
1960.....	1,995,000,000 E
1961.....	2,020,000,000 E
1962.....	2,187,000,000 E
1963.....	2,315,000,000 E

\* Census      E Estimated

Source: Oakland Chamber of Commerce

RETAIL TRADEALAMEDA COUNTY

1948.....	\$ 801,527,000 *
1954.....	974,475,000 *
1958.....	1,159,126,000 *
1959.....	1,302,000,000 E
1960.....	1,341,000,000 E
1961.....	1,358,000,000 E
1962.....	1,470,000,000 E
1963.....	1,623,000,000 E

\* Census      E Estimated

Source: Oakland Chamber of Commerce

WHOLESALE TRADEOAKLAND

1948.....	\$ 639,070,000 *
1954.....	823,396,000 *
1958.....	1,199,228,000 *
1959.....	1,287,000,000 E
1960.....	1,307,000,000 E
1961.....	1,280,000,000 E
1962.....	1,356,000,000 E
1963.....	1,388,000,000 E

\* Census      E Estimate

Source: Oakland Chamber of Commerce

RETAIL TRADEOAKLAND

1948.....	\$ 545,030,000 *
1954.....	587,183,000 *
1958.....	620,960,000 *
1959.....	666,500,000 E
1960.....	676,600,000 E
1961.....	662,000,000 E
1962.....	702,000,000 E
1963.....	719,000,000 E

\* Census      E Estimate

Source: Oakland Chamber of Commerce

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INSTITUTE OF GOVERNMENTAL STUDIES LIBRARY  
109 PHILOSOPHY HALL  
UNIVERSITY OF CALIFORNIA  
BERKELEY, CA 94720

ALAMEDA COUNTY GROWTH INDICES  
BUILDING AND CONSTRUCTION

OAKLAND BUILDING PERMITS

TOTAL BUILDING AND CONSTRUCTION

ALAMEDA COUNTY

	No.	Value		No.	Value
1948.....	6,769	\$38,646,843	1949.....	15,928	\$ 70,920,745
1949.....	6,855	29,826,696	1950.....	18,310	99,027,464
1950.....	8,862	30,787,691	1951.....	16,739	105,468,072
1951.....	3,986	30,486,519	1952.....	18,498	98,417,715
1952.....	6,248	27,563,403	1953.....	16,846	85,905,598
1953.....	6,094	27,568,105	1954.....	17,861	103,702,304
1954.....	5,330	22,981,730	1955.....	20,532	133,364,033
1955.....	3,885	30,565,091	1956.....	18,574	129,515,973
1956.....	6,489	39,596,089	1957.....	18,360	129,576,436
1957.....	6,924	44,904,795	1958.....	21,525	158,978,386
1958.....	7,074	69,986,764	1959.....	23,275	163,817,084
1959.....	7,711	49,835,206	1960.....	22,546	176,774,706
1960.....	8,133	57,945,450	1961.....	21,510	182,579,271
1961.....	7,420	63,342,921	1962.....	22,163	217,742,923
1962.....	7,190	72,341,854	1963.....	24,184	222,888,051
1963.....	7,742	61,540,428			

Source: Oakland Building Inspector

Source: City and County  
Building Inspectors

TOTAL NEW DWELLING UNITS AUTHORIZED

BY LOCAL BUILDING PERMITS

ALAMEDA COUNTY

	1954	1955	1956	1957	1958	1959	1960	1961	1962	1963	10-year total
Alameda.....	129	97	93	252	443	279	456	660	886	1132	4427
Albany.....	37	61	60	49	50	84	41	123	90	159	754
Berkeley.....	426	563	570	583	669	930	647	843	1291	1062	7584
Emeryville....	6	7	6	6	2	4	0	1	9	8	49
Fremont**....	0	0	5	757	1453	2233	1876	1970	2448	2473	13210
Hayward.....	1279	2680	1610	1433	1368	1383	999	1385	803	1605	14545
Livermore....	275	409	365	242	295	803	375	254	452	893	4363
Newark***....	0	0	0	0	130	534	627	588	650	740	3269
Oakland.....	1220	1458	1717	1904	2208	2459	2311	3076#	3721##	3315	23389
Piedmont.....	61	63	37	30	24	29	28	9	14	12	307
Pleasanton....	61	43	132	50	62	53	51	60	53	103	668
San Leandro... Total Inc.	571	334	289	493	834	357	391	706	822	911	5708
Area.....	4065	5715	4879	5799	7538	9148	7302	9675	11239	12413	70273
Total Uninc.											
Area##....	3589	4115	2864*	1244*	1038	870	2137	1449	1853	2051	21210
Grand Total...	7654	9830	7743	7043	8576	10018	9939	11124	13092	14464	99483
Single Family Units											5651
Multi-Family Units											8813

Sources: 1954 - U. S. Bureau of Labor Statistics

1955-1963 Local Building Inspectors

\*Includes 50 units in Newark in 1956 and 77 units in 1957

\*\*Fremont prior to 1957 was included in the Alameda County Unincorporated Area Total

\*\*\*Newark units for May through December, 1958. January through April, 1958 units included in Alameda County Unincorporated Area Total.

#Excludes 123 units of multiple family public housing.

##Excludes 275 units of multiple family public housing.

###Incorporated Union City included in Alameda County Unincorporated Area Total.

Prepared by: Research Division-January 1964

gd/300

OAKLAND CHAMBER OF COMMERCE

ALAMEDA COUNTY GROWTH INDICES  
REAL ESTATE

TRANSFER OF PROPERTY (Number)

OAKLAND

1946.....	22,322
1947.....	17,033
1948.....	13,781
1949.....	11,911
1950.....	13,358
1951.....	12,135
1952.....	11,704
1953.....	11,527
1954.....	11,415
1955.....	12,701
1956.....	12,223
1957.....	11,730
1958.....	12,677
1959.....	14,234
1960.....	13,356
1961.....	13,321
1962.....	13,631
1963.....	14,565

Source: Block Book Records  
Oakland City Hall

DEEDS RECORDED (Number)

ALAMEDA COUNTY

1948.....	29,200
1949.....	24,119
1950.....	29,720
1951.....	29,554
1952.....	26,753
1953.....	27,773
1954.....	27,832
1955.....	34,101
1956.....	32,144
1957.....	29,144
1958.....	29,552
1959.....	33,136
1960.....	32,258
1961.....	31,623
1962.....	33,178
1963.....	37,304

Source: Alameda County Recorder

ASSESSED VALUATION\*  
AND TAX RATES\*\*

OAKLAND

Fiscal Years	Value	City Tax Rate	Composite Tax Rate#
1948-49	\$356,801,595	\$ 2.71	
1959-50	372,559,500	2.64	
1950-51	379,491,345	2.62	\$ 7.57
1951-52	391,568,665	2.57	7.39
1952-53	424,611,740	2.57	7.27
1953-54	429,500,340	2.67	7.86
1954-55	437,623,530	2.76	7.97
1955-56	524,967,840	2.37	7.16
1956-57	565,909,034	2.34	7.29
1957-58	580,879,730	2.35	7.34
1958-59	595,853,398	2.53	8.09
1959-60	616,934,254	2.91	9.69
1960-61	629,681,963	2.91	9.67
1961-62	645,609,750	2.86	9.62
1962-63	661,933,084	3.21	10.05
1963-64	683,706,786	3.15	10.24##

\*On which taxes are collected

\*\*Rate per \$100 assessed value

#Total of all taxes applying to property

##Plus Flood Zone rate of 25¢ applying  
land and/or improvements only

Source: City Auditor

ALAMEDA COUNTY

Fiscal Years	Value	Basic County Tax Rate
1948-49	\$ 660,061,225	\$1.93
1959-50	700,669,250	1.88
1950-51	718,435,520	2.04
1951-52	756,073,190	1.88
1952-53	826,927,445	2.13
1953-54	856,179,000	2.37
1954-55	887,871,982	2.52
1955-56	1,079,450,895	2.12
1956-57	1,199,992,203	1.84
1957-58	1,244,558,570	1.99
1958-59	1,295,260,659	1.98
1959-60	1,364,254,024	2.30
1960-61	1,434,765,713	2.30
1961-62	1,495,255,166	2.30
1962-63	1,558,988,100	2.27
1963-64	1,639,675,929	2.24

Source: Alameda County Assessor

Prepared by: Research Division

Oakland Chamber of Commerce

Oakland, California 94612

February, 1964 gd/300

ALAMEDA COUNTY GROWTH INDICES

FINANCE

BANK CLEARINGS

OAKLAND

1947.....	\$ 1,355,232,052
1948.....	1,435,914,200
1949.....	1,462,291,778
1950.....	1,741,566,305
1951.....	1,961,021,665
1952.....	1,993,434,704
1953.....	1,972,221,715
1954.....	2,098,704,616
1955.....	2,478,378,421
1956.....	2,814,995,611
1957.....	2,873,624,559
1958.....	2,945,121,982
1959.....	3,482,060,667
1960.....	3,655,496,481
1961.....	3,803,326,479
1962.....	3,747,140,051
1963.....	3,230,805,915

Source: Oakland Clearing House

BANK DEPOSITS\*

OAKLAND

1947.....	\$ 549,505,817
1948.....	543,719,341
1949.....	541,693,090
1950.....	565,835,932
1951.....	611,756,382
1952.....	634,670,460
1953.....	640,696,197
1954.....	673,725,813
1955.....	692,706,557
1956.....	723,574,642
1957.....	758,586,356
1958.....	816,343,144
1959.....	836,584,089
1960.....	832,519,227
1961.....	918,716,373
1962.....	941,235,344
1963.....	1,001,066,070

\*Individual savings and commercial deposits including time open accts, but excluding public deposits due to banks, cashier checks and drafts.

Source: Oakland Clearing House

POSTAL RECEIPTS

OAKLAND

1947.....	\$ 5,125,544
1948.....	5,337,517
1949.....	5,769,670
1950.....	5,970,942
1951.....	6,382,219
1952.....	6,916,014
1953.....	7,247,084
1954.....	7,663,017
1955.....	7,850,070
1956.....	8,121,583
1957.....	7,768,258
1958.....	8,586,647
1959.....	9,541,374
1960.....	10,036,673
1961.....	10,350,264
1962.....	10,720,178
1963.....	12,574,413

Source: Cashier - Post Office

BANK DEBITS

OAKLAND

1947.....	\$ 4,775,186,000
1948.....	5,207,990,000
1949.....	4,791,827,000
1950.....	5,363,777,000
1951.....	6,579,155,000
1952.....	6,848,803,000
1952.....	*6,580,336,000
1953.....	*6,249,873,000
1954.....	*5,946,747,000
1955.....	*6,691,154,000
1956.....	*7,849,260,000
1957.....	*8,572,890,000
1958.....	*8,763,176,000
1959.....	*9,829,972,000
1960.....	*9,983,290,000
1961.....	*9,686,124,000
1962.....	*11,062,680,000
1963.....	*11,835,171,000

\*Excluding U. S. Government and Time Debits

Source: Oakland Clearing House

Prepared by: Research Division  
 Oakland Chamber of Commerce  
 Oakland, California 94612  
 February, 1964 gd/300

ALAMEDA COUNTY GROWTH INDICES  
SURFACE TRANSPORTATION

EXPRESS SHIPMENTS (Rail)

In and Out OAKLAND	579,305
1950.....	579,305
1951.....	527,093
1952.....	537,028
1953.....	466,772
1954.....	387,640
1955.....	394,761
1956.....	380,752
1957.....	341,687
1958.....	346,084
1959.....	309,393
1960.....	393,849
1961.....	417,287
1962.....	430,745
1963.....	424,462

Source: Railway Express Co.

CARLOADS OF FREIGHT (Rail)

In and Out	Switching District	
OAKLAND	ALAMEDA CO.	
1950.....	283,239	
1951.....	299,367	
1952.....	279,841	
1953.....	275,092	
1954.....	232,887	341,985
1955.....	258,930	371,923
1956.....	251,188	373,539
1957.....	226,140	336,729
1958.....	203,048	309,237
1959.....	197,584	310,762
1960.....	177,810	268,111
1961.....	165,985	264,070
1962.....	158,481	262,406
1963.....	154,753	264,486

Source: Pacific Car Demurrage Bureau

WATERBORNE COMMERCE

TOTAL INBOUND AND OUTBOUND TONNAGE

1950.....	4,021,352
1951.....	4,852,145
1952.....	4,622,156
1953.....	4,384,358
1954.....	3,247,916
1955.....	3,429,944
1956.....	3,366,684
1957.....	3,665,166
1958.....	3,271,410
1959.....	3,051,430
1960.....	3,355,669
1961.....	3,280,443
1962.....	3,294,861
1963.....	3,239,584

Source: Port of Oakland (Oakland  
Harbor\*, Short Tons)

MOTOR VEHICLE REGISTRATIONS (Number)

ALAMEDA COUNTY

Year	Autos	Trucks	Trailers	Total Vehicles**
1950	265,183	25,685	15,514	308,560
1951	279,922	28,369	16,774	327,232
1952	285,074	29,923	17,694	334,765
1953	296,588	33,873	19,170	351,646
1954	302,481	32,966	20,272	357,724
1955	321,346	35,794	22,474	381,720
1956	332,905	36,738	23,586	395,457
1957	339,921	38,848	25,648	406,866
1958	344,973	40,653	28,995	417,322
1959	361,627	41,700	31,011	437,386
1960	375,379	44,557	31,816	455,231
1961	386,065	45,908	35,698	471,708
1962	417,405	50,950	36,906	510,643
1963	425,238	48,887	37,283	518,646

Source: Department of Motor Vehicles, State of California

\*Excludes cargo handling facilities in Alameda.

\*\*Includes motorcycles.

ALAMEDA COUNTY GROWTH INDICES  
AIR TRANSPORTATION  
METROPOLITAN OAKLAND INTERNATIONAL AIRPORT

AIR FREIGHT (Pounds)

1949.....	3,332,945
1950.....	8,986,522
1951.....	17,366,224
1952.....	18,081,222
1953.....	15,718,869
1954.....	7,743,147
1955.....	7,029,418
1956.....	6,707,610
1957.....	6,064,038
1958.....	5,075,022
1959.....	5,158,256
1960.....	3,584,818
1961.....	2,952,899
1962.....	3,398,899
<u>1963*</u> .....	<u>2,687,957</u>

Source: Airport

AIR EXPRESS (Pounds)

1949.....	823,323
1950.....	1,497,003
1951.....	1,494,916
1952.....	1,371,850
1953.....	1,559,704
1954.....	1,286,489
1955.....	1,844,319
1956.....	1,782,827
1957.....	1,461,506
1958.....	1,309,358
1959.....	1,504,444
1960.....	1,641,714
1961.....	1,570,269
1962.....	1,365,089
<u>1963*</u> .....	<u>1,269,930</u>

Source: Airport

CARRIER AIR TRANSPORT PASSENGERS

Inbound-Outbound (Number)

1949 - In -	99,271	Out -	115,887
1950 - In -	144,349	Out -	152,420
1951 - In -	198,444	Out -	206,204
1952 - In -	235,386	Out -	272,908
1953 - In -	223,058	Out -	291,686
1954 - In -	217,266	Out -	277,223
1955 - In -	213,836	Out -	249,417
1956 - In -	180,155	Out -	211,087
1957 - In -	178,090	Out -	184,804
1958 - In -	150,547	Out -	161,494
1959 - In -	161,253	Out -	171,352
1960 - In -	162,544	Out -	171,896
1961 - In -	134,077	Out -	140,453
1962 - In -	155,269	Out -	157,615
<u>1963*</u> - In -	<u>214,665</u>	Out -	<u>210,985</u>

Source: Airport

LANDINGS AND TAKEOFFS (Number)

1949.....	252,305
1950.....	193,977
1951.....	190,973
1952.....	187,119
1953.....	190,104
1954.....	181,708
1955.....	193,478
1956.....	176,398
1957.....	201,726
1958.....	198,165
1959.....	206,534
1960.....	180,938
1961.....	141,974
1962.....	163,590
<u>1963*</u> .....	<u>214,462</u>

Source: Airport

AIR EXPRESS SHIPMENTS (Number)

1949.....	37,595
1950.....	49,499
1951.....	44,584
1952.....	41,073
1953.....	42,937
1954.....	45,144
1955.....	54,385
1956.....	58,416
1957.....	56,343
1958.....	49,751
1959.....	56,096
1960.....	66,215
1961.....	76,055
1962.....	85,782
<u>1963*</u> .....	<u>89,810</u>

Source: Airport

AIR MAIL (Pounds)

1949.....	1,320,701
1950.....	1,543,502
1951.....	1,809,211
1952.....	2,148,303
1953.....	2,172,377
1954.....	2,311,833
1955.....	3,262,710
1956.....	2,874,698
1957.....	2,643,852
1958.....	2,520,688
1959.....	2,320,402
1960.....	2,260,401
1961.....	1,529,956
1962.....	1,151,597
<u>1963*</u> .....	<u>989,889</u>

Source: Airport

\*Jet Schedule Flights Inaugurated in June.

76 04175  
ALAMEDA COUNTY GROWTH INDICES  
UTILITIES

WATER METERS (Number Meters)

	AIA. CO.*	OAKLAND
1950.....	182,706	131,590**
1951.....	182,203	136,488**
1952.....	184,925	106,504
1953.....	188,694	107,068
1954.....	191,230	107,227
1955.....	195,248	108,049
1956.....	200,767	109,058
1957.....	201,846	109,404
1958.....	203,749	109,532
1959.....	205,516	110,146
1960.....	206,168	109,480
1961.....	207,024	109,264
1962.....	208,271	109,641
1963.....	209,687	109,773

Source: East Bay Municipal Utility Dist.

\*Includes only part of Alameda County serviced by the EBMUD.

\*\*Includes San Leandro.

ELECTRICITY CONSUMERS (Number Meters)

	AIA. CO.	OAKLAND*
1950.....	228,279	122,899
1951.....	236,911	124,590
1952.....	244,325	126,187
1953.....	250,863	127,421
1954.....	254,085	128,094
1955.....	263,387	129,246
1956.....	271,732	130,772
1957.....	278,410	132,178
1958.....	283,903	133,091
1959.....	291,681	134,510
1960.....	307,930	140,367
1961.....	317,655	142,654
1962.....	321,555	141,313
1963.....	333,730	143,256

Source: Pacific Gas & Electric Company

\*Includes Emeryville and Piedmont

INDUSTRIAL AND COMMERCIAL POWER SALES

ALAMEDA AND CONTRA COSTA COUNTIES

	GAS
1950.....	23,707,601,000 cu. ft.
1951.....	28,460,958,000 cu. ft.
1952.....	28,984,036,000 cu. ft.
1953.....	29,406,647,000 cu. ft.
1954.....	*36,792,446,000 cu. ft.
1955.....	51,489,396,000 cu. ft.
1956.....	52,521,492,000 cu. ft.
1957.....	53,862,978,000 cu. ft.
1958.....	50,968,717,000 cu. ft.
1959.....	50,639,689,000 cu. ft.
1960.....	50,335,500,000 cu. ft.
1961.....	49,154,564,000 cu. ft.
1962.....	49,749,248,000 cu. ft.
1963.....	56,665,072,000 cu. ft.

\*Sept. 1, 1954 Coast Counties Gas Co. added to P. G. & E. Service Area.

Source: Pacific Gas and Electric Company

GAS CONSUMERS (Number Meters)

	ALA. CO.	OAKLAND
1950.....	216,702	119,062
1951.....	224,796	120,465
1952.....	231,567	121,960
1953.....	238,330	122,928
1954.....	243,783	123,362
1955.....	252,865	124,550
1956.....	260,646	125,629
1957.....	266,914	126,896
1958.....	271,817	127,372
1959.....	277,998	128,291
1960.....	290,490	131,933
1961.....	298,633	133,530
1962.....	300,400	131,293
1963.....	309,407	132,012

Source: Pacific Gas and Electric Co.

TELEPHONES (Number)

	ALAMEDA COUNTY	OAKLAND DIRECTORY AREA
1950.....	297,481	286,410
1951.....	324,781	296,387
1952.....	334,392	303,063
1953.....	353,446	313,423
1954.....	365,051	319,084
1955.....	384,055	328,746
1956.....	409,189	343,395
1957.....	428,293	353,053
1958.....	443,532	360,804
1959.....	467,962	374,271
1960.....	488,569	384,131
1961.....	509,141	395,228
1962.....	533,706	408,700
1963.....	558,345	420,479

Source: Pacific Telephone and Telegraph Company

ELECTRIC

1,914,174,000 kwh
2,167,041,000 kwh
2,261,108,000 kwh
2,436,628,000 kwh
2,526,644,000 kwh
2,749,517,000 kwh
2,942,898,000 kwh
3,165,246,000 kwh
3,227,544,000 kwh
3,549,432,000 kwh
4,003,854,000 kwh
4,150,862,000 kwh
4,208,988,000 kwh
4,389,131,000 kwh

Source: Pacific Gas and Electric Company

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